

EL CERRITO HISTORICAL SOCIETY
BOARD OF DIRECTORS MEETING
MARCH 21, 2017 – 4:30 PM

President Rich Bartke called the meeting to order at 4:30. Present were Rich Bartke, Dave Weinstein, Pat Shaw, Barbara Hill, Chris Sterba, and Tom Panas. Joanne Rubio was not able to attend. Tom Panas took the meeting notes.

The minutes of the Annual Meeting on January 25, 2017 were approved as submitted. The minutes of the February 21 board meeting were approved with the following changes: Barbara Hill was not present, the correct spelling of “Paul Grunland” was noted, and the text of the item about the Trail Trekkers was updated as follows: “Wayfinding sign design for the Hillside Natural Area will be funded by the National Park Service. Fabrication and installation may be paid for with Measure WW funds. The Rotary Foundation may decide to fund signs about El Cerrito’s history for the Hillside Natural Area as well; the design of these signs would be consistent with the design of the wayfinding signs.”

The next Historical Society event is April 19. The topic is El Cerrito High Athletics. Barbara will bring bring drinks, Pat will bring cups, and Chris will bring cookies.

Rich will try to contact the Contra Costa County Historical Society one more time to see if they are interested in participating in any centennial events.

Dave and Tom will work to make sure we get publicity out for each event.

The board discussed the possibility of paying a band to perform at the Centennial/Theater event. The board approved possibly paying up to \$100 for a band at the Theater event. The vote was 5–yes and 1–no with Rich dissenting.

The board decided to decline the City’s offer of the Tradeway sign. Tom agreed to write a note to the city thanking them for the offer.

The board discussed the Fourth of July and decided to have a booth at the event. Pat, Tom Barbara, Chris, and Dave can all be there; maybe Rich will be there. Tom will set up and Dave will tear down.

Tom will work with our Community Librarian Heidi Goldstein to pick some images to display in the library.

Use of some Historical Society images by El Cerrito high students to create animated GIFs was approved.

The idea of sharing office space with the Chamber of Commerce was discussed. The directors decided against it.

The movie "Ain't No Mouse Music" will be shown on April 23 at the Theater. Chris agreed to send Tom a electronic version of the publicity so Tom could send it out to the membership right away.

It was noted that the Gatto family has put many "It Club" images up on a website.

The board discussed the contents of the document that Dave created regarding "what has put El Cerrito on the map". Dave may elect to add something about our local Japanese heritage.

Tom commented that the City intends to draft a Demolition Ordinance this year, which is an extremely important step in protecting our historic resources. The City hopes to contract for a survey of the City's historic resources next year. Dave plans to speak at the City Council this evening, at which time he will support these efforts and also advocate for a historic resources ordinance.

The meeting was adjourned at 5:50 p.m.